

Dan's One Page Business Plan

Track your goals and your key metrics here. Use this form to make quick notes as we go through the webinar together. Afterward, you can fill it out in more detail and share with me for review and consultation.



Company/Organization _____

Your Name _____

Worksheet Reflects Year _____ Q1 Q2 Q3 Q4

What are you waiting for?
Hire me today to develop an in-depth
business plan for you and for your team!

gofargofast.com

LONG TERM VIEW - Vision, values, goals and objectives

Shoot the Moon I Our dream goal _____

Our Race I Why we do what we do _____

Guide Posts I The values and core beliefs we live by _____

Where the rubber meets the road I What our customers expect _____

The Drivers I Talents and capabilities of internal and external team members

Talent we already have

Talent we need

ENGINE PERFORMANCE

Horsepower I Target revenue _____ **Speed I** What is our target timing _____ **Efficiency I** Profitability goal _____

Track Data I Leading indicators: The measurable actions that if done properly would allow us to Shoot the Moon (3-5 actions)

Action 1

Action 2

Action 3

Action 4

Action 5

Dan's One Page Business Plan *continued*

Worksheet Reflects Year _____ Qtr _____

SHORT TERM OBJECTIVES - Objectives for each quarter

Turn Q1	Turn Q2	Turn Q3	Turn Q4
---------	---------	---------	---------

Race Priorities | Objectives for THIS quarter Qtr _____

Gas | How do we exceed our goal? _____

Brakes | What risks do we face? _____ | _____ | _____

Caution Flags | Actions that cause us to pivot – how to quickly act and change direction

Action 1	Action 1	Action 1
----------	----------	----------

Who | Owners **What** | Actions

Name/Action:	Name/Action:	Name/Action:	Name/Action:
--------------	--------------	--------------	--------------

When Complete | _____ **Due** | _____

What if we went in the wrong lane? _____

Qualifying | Quarterly ranked goals _____ **Boost** | Key indicators _____

Sales | Target vs. Actual _____ **Profits** | Target vs. Actual _____

What are you waiting for?
Hire me today to develop an in-depth
business plan for you and for your team!



Daniel Paulson, Chief Plateau Buster
dan@invisionbusinessdevelopment.com
608-467-0223

plan-coach-develop.com