



The Three Laws of Successful Leadership

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1. You can't **KNOW** everything

2. You can't **DO** everything

3. You can't **BE** everything

Those who understand the three laws:

- Know how to use the resources around them to accomplish far more than they could alone
- Are able to tap into a vast wealth of knowledge previously ignored
- Become someone others aspire to be

In order to motivate and guide the generations to come, you must understand and embrace the Power of Purpose

- Embrace the Big Picture
- Align Core Values
- Enroll into a Meaningful Story
- Give Ownership
- Make sure they Matter

People want to know what they do counts for something and they made a difference